



Dear Members,

The kids are back to school and autumn is in the air! This time of year brings a sense of renewed excitement and I'm excited to announce a few new member benefits and programs to you.

At Catholic Knights, **Members are First**, and we continually look for ways to improve our products, benefits and service. This year we held regional meetings with branch leaders, listening sessions, where we asked for their ideas and feedback. We listened and here are the results.

Our branch leaders were firm in their commitment to instill our Catholic values and faith in our children, and support our young people at all levels of education.

We hear you!

Accordingly, our most recent improvement is our newly enhanced scholarship program. You already know that we provide tuition grants to grade school students. But now we will offer scholarships to high school and college students, too! For more information on our new scholarship benefits, see page 20 of this magazine.

Our leaders also agreed that it is important for Catholic Knights to unite our many branches with a common cause. As Catholic volunteers you felt strongly about the need to help the least of our brothers and sisters in our local communities.

We hear you!

We're proud to announce our new partnership with the Society of Saint Vincent de Paul (SVdP). Many of you are already involved with SVdP through your local parishes, and now there's opportunity to make a significant difference using our increased Catholic Knights Match Funds Program. You can read all about this new partnership on page five.

As always, I welcome your feedback and encourage you to send your comments and ideas. Your input is my guide to providing you an ever-improving membership organization. Let's continue to keep the victims of the hurricanes and our wonderful men and women who serve us at home and around the world in our prayers. Have a great autumn!

Fraternally,

William R. O'Toole, Jr.
President and CEO

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*P.S. In an effort to keep all of our members connected- especially those who have moved or reside in an area that's not covered by our financial services representatives - we created a new Home Office Sales Team (HOST). Give us a call to learn more about our new **Term Life Plans** and our **Juvenile Term Product**. We're here to serve you, and you can call toll-free at 800-965-2547.*



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